



Pharma intelligence 
informa

Pink Sheet 
Pharma intelligence

Scrip 
Pharma intelligence

In Vivo 
Pharma intelligence

Medtech Insight 
Pharma intelligence

HBW Insight 
Pharma intelligence | informa

Generics Bulletin 
Pharma intelligence | informa

ASK THE ANALYST

Ask the Analyst



What is the service?

If you have a question about any of our news stories, analysis or data, or indeed about any market or business issues that you face, ask us. Our expert journalists and analysts will conduct research and reply to your question. We will respond within two working days, but often quicker. We will let you know if we are unable to answer a particular question and why. This service is free to our subscribers. The time we can offer is dependent on your subscription value.

Who responds to the question? What experience do they have?

Our journalists and analysts will respond to you directly. We have spent many years researching and writing about all aspects of the pharmaceutical and medtech markets: R&D, clinical trials, market access, policy and regulation, financing and licensing. Our team has a wealth of experience, knowledge and a formidable network of contacts across the globe in all sectors of the industry.

Who can use the service?

All our subscribers can use the service. We offer at least one hour per month, and up to 12 hours, depending on the number of subscribers your organization has and the cost of your subscription. We can spend up to three hours on each question where time permits. Unused time is not cumulative but we will be flexible from one month to next. Time is not cumulative across our different products.

What the service is not

It is not consultancy – it is based on having a subscription to our products, it gives you a monthly time allocation and can incur no additional costs. There are limits to what we can answer, but ask us and together we will agree on how we can help. We cannot offer free access to information from other Informa products to which you do not subscribe but we will refer to those and other sources as needed to answer a query and to give you the opportunity to find out more about those products.



Ask the Analyst

How do I ask a question?

The service is accessible by clicking the Ask the Analyst button at the top of the article page and completing the form. Your message will be received by our Client Services team who will direct your question to the relevant respondent – an editor, journalist or analyst from one of our teams. We will acknowledge the question, clarify and agree the scope, and let you know when you can expect our response to your question

What sort of questions can I ask?

Here are some examples of questions received:

- *With all the recent deals on immune-oncology (Novartis, Merck KgaA, etc) who is currently in the lead (top 5) to be first to market?*
- *What is the landscape for pulmonary fibrosis drugs?*
- *What is the procedure and guidelines to have a new chemical entity identified as “breakthrough therapy” by the FDA?*
- *If a drug is approved mid-way through the year, and payers have an agreed formulary list from the start of the year that doesn't yet include the new drug, can this be added mid-year?*
- *Would you have a summary of the changes that are going to occur with the EU Clinical Trials Regulation?*
- *What are the details on the procedure to follow in order to enter the German market for Medical Devices?*

The screenshot shows a web page with an article titled "New Law Could Bring S Trials to Brazil" by Francesca Bruce. An "Ask The Analyst" form is overlaid on the page, highlighted with a red border. The form includes the following elements:

- Tags: Regulation | Clinical Trials | Drug Review
- Buttons: ASK THE ANALYST, EMAIL, PRINT, BOOKMARK, SHARE
- Form Title: Ask The Analyst
- Text: Ask the Analyst is free for subscribers. Submit your question and one of our analysts will be in touch.
- Text: All fields are required.
- Input fields: Please Enter Your Name, Please Enter Your Company Name, Please Enter Your Email, Please Enter Your Phone Number
- Text: Add a personalized Question to your Analyst
- Text area for the question
- reCAPTCHA: I'm not a robot
- Buttons: CANCEL, SEND



For More Information...

If you still have questions about how to access or use any of our products, or to schedule live training, please contact **Client Services** at:

Phone:

- ❖ US: 888-670-8900 or +1 908-547-2200
- ❖ UK: +44 (20) 337 73737
- ❖ Australia: +61 2 8705 6907

Email: clientservices@pharma.informa.com

Did you know... Informa Pharma Business Intelligence has **Product Managers** for their Insight products, who are available and eager to speak with our customers about their experiences using our products...

If you have experiences you would like to share -- positive or negative, or ideas for how we can improve our products to make them more useful please contact us so we can arrange a time to speak:

Lesley.Greene@Informa.com

Julia.Seto@Infoma.com

