

# Newsletters, Custom Alerts and RSS Feeds

**Pink Sheet**   
Informa Pharma Intelligence

**Scrip**   
Informa Pharma Intelligence

**In Vivo**   
Informa Pharma Intelligence

**Medtech Insight**   
Informa Pharma Intelligence

**Generics Bulletin**   
Informa Pharma Intelligence

**HBW Insight**   
Informa Pharma Intelligence

**Pharma**Intelligence   
Informa



# Email Newsletters

Every publication provides you with a choice of email newsletters so that you can keep on top of news and insights in the format most convenient for you. Check the box next to the newsletter you want to receive and click the Update Email Preferences button at the bottom of the Email Preferences page to make your selection.

## Email Preferences

Sign up for automatic daily updates, the weekly editors' digest (monthly for In Vivo), or both, and also receive breaking news updates with either option. Subscribers may also select the My View Alert or special topic newsletters; see below for more details.

### Newsletter Emails

<b>1</b> <input type="checkbox"/> Unselect All	<b>Generics Bulletin:</b> Offers unrivalled coverage, news and analysis of the global generics, biosimilars and value-added medicines industries. <span>▼</span>
<b>2</b> <input checked="" type="checkbox"/>	Daily - <i>Monday to Friday</i> . Articles published in the previous business day
<input checked="" type="checkbox"/>	Weekly Digest - <i>Every Friday</i> . Editors' selected highlights of the week
<input checked="" type="checkbox"/>	My View Alert - <i>Up to once a day</i> . Compilation of newly published content covering the My View topics you follow. <i>For subscribers only</i>
<input checked="" type="checkbox"/>	Essential Insights - <i>Periodically</i> . Editors highlight the most critical topics in generics, biosimilars and value-added medicines. <i>For subscribers only</i>
<b>Unselect All</b>	<b>In Vivo:</b> The premier resource for life sciences business strategy, covering the biopharma, medtech and diagnostics industries in one authoritative package. <span>▼</span>
<input checked="" type="checkbox"/>	Daily Alert - <i>Twice a Week</i> . Includes articles published since the previous alert
<input checked="" type="checkbox"/>	Monthly Digest - <i>Every month</i> . Editors' selected highlights of the month

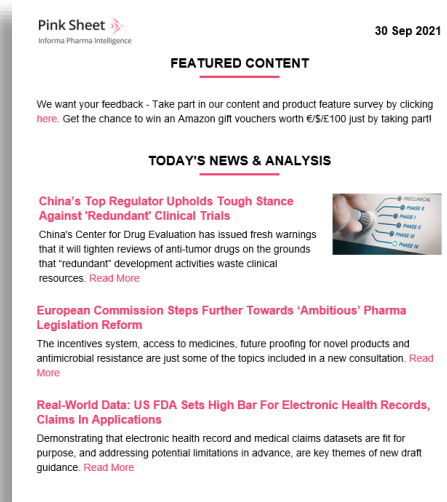
**1** Click in the upper left to expand the publication list, select all newsletters or unselect all newsletters

**2** Select from Daily, Weekly (monthly for In Vivo), My View and Special Topic email newsletters. **Note:** My View and special topic newsletters are only available to subscribers. You may choose one type or all, depending on your needs.

# Newsletter Types

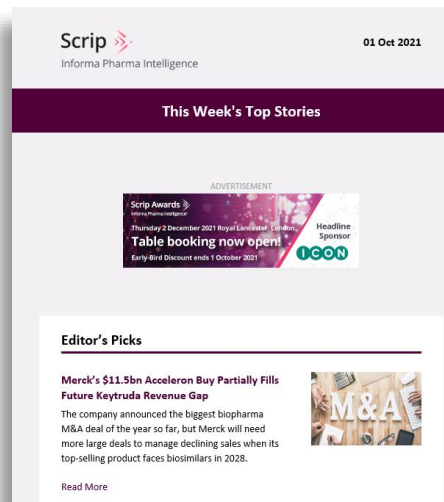
There are four categories of newsletters: daily, weekly (monthly for In Vivo), My View and special topics. Customize your choices to suit your needs.

## Daily



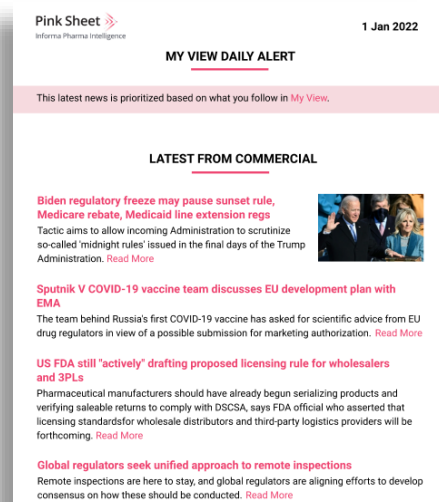
All articles published in the previous day are automatically collected here. Select this option for comprehensive and timely news delivery.

## Weekly



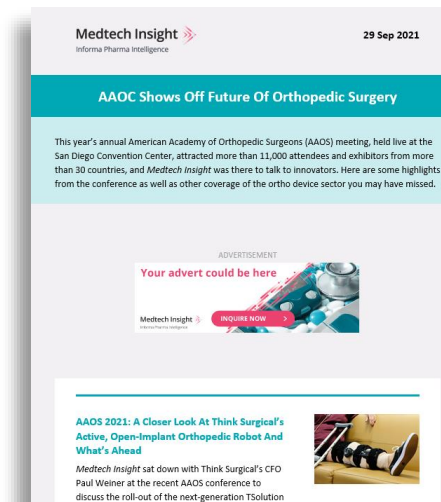
Select this option to see what stories our expert editors chose as the most relevant and thought-provoking in the past week. **TIP:** this newsletter does not include all articles published during the week. For complete coverage, select the daily newsletter.

## My View



For subscribers only, the My View alert showcases new content in the topics you follow. Easily personalize your alerts by topic and receive updates up to once a day.

## Special Topic



For subscribers only, our special topic newsletters give you our editors' takes on a variety of subjects, including conferences, manufacturing and compliance, regional views, and much more. Choose one or choose them all, depending on your interests.

# Custom Alerts

You can create your own custom alerts by using a 1-click alert from a topic page or link, or by saving them from searches you have run.



## Clinical Trials

1 Set Alert for Clinical Trials

14 Jun 2021 | ANALYSIS   
**Terns Says Phase IIa Data Show**

14 Jun 2021 | ANALYSIS   
**ASCO Data Position Contenders**

14 Jun 2021 | ANALYSIS   
**Does New Study Question Need**

## Search Results

EMAIL RSS SAVE SEARCH / SET ALERT 2

**Filter By** Clear All

**Publication** ▼

Select My Subscriptions

- Pink Sheet (3259)
- Scrip (2537)
- Medtech Insight (1512)
- HBW Insight (568)
- In Vivo (508)

[See All](#) ▼

**Date** ▼

- All
- Last 24 hours
- Last 2 days

**Search**

kidney

Search headlines only

**Title** ×

kidney

Also set an e-mail alert for this search

**SAVE**

Showing 1 - 10 of 8,460 results for kidney

View headlines only

**SORT BY** Date ▼ | Relevance

15 Jun 2021 | **NEWS**

SCRIP

### Alentis Aims To Put The Brakes On Fibrosis

By **Kevin Grogan**

Building on 20 years of work and positive preclinical data, and backed by a fresh injection of cash, Alentis is...

1 Click the bell icon to automatically turn the alert on. You will then see it in your list of saved searches and alerts in **My Account**.

2 When you click Save Search/Set Alert from your search results, you will be prompted to save your search. To set an alert, be sure the email alert box is checked.

**TIP:** Give your alert a distinctive title to easily identify it in **My Account**.

# Custom Alerts: Tips

Tips on maximizing the effectiveness of custom alerts



**1** Filter By

**2** Subject

**3** Showing 1 - 10 of 844 results for kidney

**1** **DON'T** filter by date. The alert is only looking for newly published stories, and these will not be found if you set an end date.

**2** **DO** use non-date filters. Your filter settings will be retained when you create the alert, so you can restrict your results by a region, topic, or other criteria.

**3** **DO** check the search results before saving the alert. If the existing results are too sparse or not what you are looking for, adjust your search criteria.

# Custom Alerts: Tips


More tips on maximizing the effectiveness of custom alerts

## Saved Searches & Alerts

Below you can manage your Saved Searches and Alerts. These have been set up using specific search criteria and new ones can be [created here](#). If you wish to stop receiving all Saved Searches below, use the Remove button.

Sources	Title	Date Created	Email Alert	
All	Kidney <b>1</b>	16 Apr 2020	<input type="checkbox"/>	REMOVE
All	Executive Exclusives and Hindsight 20/20	2 Jul 2018	<input type="checkbox"/>	REMOVE

16 Apr 2020 Contact Us

**2** PharmaIntelligence  
Informa 

Generics Bulletin · HBW Insight · Scrip · Pink Sheet · Medtech Insight · In Vivo

You are receiving this email as you requested to be alerted when new content is published or updated in the last 24 hours matching your search criteria and alerts. To manage your email alerts, go to [My Account](#).

**ALERT: KIDNEY**

**Delayed Advisory Committees Need Not Worry Sponsors Too Much**  
US FDA advisory committee meetings held in close proximity to user fee goal dates are approved at a similar rate...

**Kintai, Studying The Enteric Signaling Pathway, Is Looking For Partners**  
Emerging Company Profile: The start-up, funded by Flagship Pioneering, is developing small molecules across multiple therapeutic areas, based on a...

**ALERT: CANCER**

**Fifth US Biosimilar To Herceptin Launched By Merck**  
Merck & Co has launched Ontuzant, the trastuzumab biosimilar developed and

[clientservices@pharmaintel.informa.com](mailto:clientservices@pharmaintel.informa.com)  
US: 888-670-8900 UK: +44 (20) 805 20700

**1** **TIP:** To make changes to an existing alert, run the search from **My Account**, make your changes, then re-save the search as a new alert. If you don't want to keep the original alert, delete it from **My Account**.

**2** **TIP:** Regardless of the number of alerts you have, you will receive no more than one email per day. If multiple alerts produce results on the same day, they will be included in one email. If no results appear on a given day, you will not receive an email.



# RSS Feeds

Set up an RSS feed to cover as much or as little as you want. Use the feed reader of your choice and be updated in real time.

The screenshot shows the top navigation bar of the In Vivo website. The 'More' dropdown menu is open, and the 'RSS Feeds' option is highlighted with a red box and a yellow circle containing the number '1'. Other menu items include 'About Us', 'Editorial Advisory Board', 'Meet the Team', 'PDF Library', 'Partnered Content', 'FAQs', 'Contact Us', 'Customer Services', 'Subscribe', 'Advertise', 'Ask the Analyst', and 'Feedback'. Below the navigation bar, there is a featured article titled 'In Vivo's 30 Rising Leaders' and a 'JUMP TO SECTION' menu with options like 'Growth', 'Innovation', 'Leadership', 'Market Access', and 'Market Intelligence'. A 'Latest News' section is also visible with the headline 'How COVID Boosted Medtech In The Eyes Of The World'.

**1** To set up an RSS feed for all articles from a publication, or for shortcuts to common topic areas, go to the RSS Feed page from the main menu.

**2** To set up a custom RSS feed based on your own search criteria, use the RSS feed link at the top of the Search Results page.

The screenshot shows the 'Search Results' page. At the top right, there are icons for 'EMAIL', 'RSS', and 'SAVE SEARCH / SET ALERT'. The 'RSS' icon is highlighted with a red box and a yellow circle containing the number '2'. Below the navigation bar, there is a 'Filter By' section with a 'Clear All' link and a 'Publication' dropdown menu. The 'Publication' menu is open, showing options for 'In Vivo (493)', 'Pink Sheet (2132)', and 'Scrip (2360)'. The 'In Vivo' option is selected. To the right of the filter section is a search bar with the text 'kidney' and a search button. Below the search bar, there is a checkbox for 'Search headlines only'. At the bottom of the search results section, it says 'Showing 1 - 10 of 493 results for "kidney"'. At the bottom left of the page, there is a contact email address: 'clientservices@pharmaintel.informa.com'.



# Newsletter, Custom Alert, RSS Feed, or My View?

There are many choices for keeping up with the latest pharma and medtech news, whether it's part of your morning routine or you're on the go. Here's how Email Newsletters, Custom Alerts, RSS feeds, and My View compare.

Alert Type	All Content	Personalized Selected Content	Managed in My Account	Advantages
Email Newsletter	Yes	No	Yes	If you never want to miss a story, you will see all headlines and executive summaries every day and also receive article recommendations from the editors through weekly roundups and special topic newsletters.
Custom Email Alert	No	Yes	Yes	If you have a focused area of interest, need to track latest developments in multiple topics separately, or you want to cover multiple publications in the same alert, you will receive an email whenever the latest news in your area of interest is published.
RSS Feed	Yes	Yes	No	Consider an RSS feed if you already use an RSS feed reader. Consolidate your news feeds for easy access and see real time updates as new stories are published.
My View	No	Yes	Yes	Create a custom landing page to see the most recent articles on topics you select. You may also choose to receive the daily My View email alert or download a My View weekly pdf from the pdf Library.



# For More Information...



If you still have questions about how to access or use any of our products, or to schedule live training, please contact **Client Services** at:

Phone:

- ❖ US: 888-670-8900 or +1 212-600-3520
- ❖ UK: +44 (20) 805 20700

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